



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # 846235

Schedule Dates 10/02/12-11/05/12
Advertiser Obama for America (14538)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895
Product Political - US President (1174)
Brand 1537/DEM/US PRES (175051)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name BASSETT, LAURA
Phone/Fax (202) 338-6919 /
CPE 95/101/1537
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments

Date Entered 08/01/12
Last Modified 08/27/12
Entered By Melissa Welch
CO-OP No
Headline # 6259604
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$32,893.50
Net Total \$186,396.50
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	408	\$164,575.00
Nov. 2012	131	\$54,715.00
Grand Total:	539	\$219,290.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/02/12-11/02/12	5	:30	1P- 2P (ET)	2		X	X	X	X			10	\$185.00	\$1,850.00	Charlotte (WCNC) (WCNC)		8/1/12
2.0	Normal Line / SPOT	10/08/12-11/05/12	5	:30	1P- 2P (ET)		1							5	\$185.00	\$925.00	Charlotte (WCNC) (WCNC)		8/1/12
3.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	10A- 11A (ET)	2		X	X	X	X			10	\$135.00	\$1,350.00	Charlotte (WCNC) (WCNC)		8/1/12
4.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	10A- 11A (ET)		2							10	\$135.00	\$1,350.00	Charlotte (WCNC) (WCNC)		8/1/12
5.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	11:34P- 12:37A (ET)			1	1	1	1			20	\$200.00	\$4,000.00	Charlotte (WCNC) (WCNC)		8/1/12
6.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	11:34P- 12:37A (ET)		1							5	\$200.00	\$1,000.00	Charlotte (WCNC) (WCNC)		8/1/12
7.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	11A- 11:59A (ET)	3		X	X	X	X			15	\$105.00	\$1,575.00	Charlotte (WCNC) (WCNC)		8/1/12
8.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	11A- 11:59A (ET)		1							5	\$105.00	\$525.00	Charlotte (WCNC) (WCNC)		8/1/12
9.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	12:30P- 1P (ET)	2		X	X	X	X			10	\$90.00	\$900.00	Charlotte (WCNC) (WCNC)		8/1/12
10.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	12:30P- 1P (ET)		1							5	\$90.00	\$450.00	Charlotte (WCNC) (WCNC)		8/1/12
11.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	12:37A- 1:36A (ET)	2		X	X	X	X			10	\$100.00	\$1,000.00	Charlotte (WCNC) (WCNC)		8/1/12
12.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	12:37A- 1:36A (ET)		1							5	\$100.00	\$500.00	Charlotte (WCNC) (WCNC)		8/1/12
13.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	11:59A- 12:30P (ET)	3		X	X	X	X	X		15	\$125.00	\$1,875.00	Charlotte (WCNC) (WCNC)		8/1/12
14.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	11:59A- 12:30P (ET)		1							5	\$125.00	\$625.00	Charlotte (WCNC) (WCNC)		8/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # 846235

Schedule Dates 10/02/12-11/05/12
Advertiser Obama for America (14538)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895
Product Political - US President (1174)
Brand 1537/DEM/US PRES (175051)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name BASSETT, LAURA
Phone/Fax (202) 338-6919 /
CPE 95/101/1537
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments

Date Entered 08/01/12
Last Modified 08/27/12
Entered By Melissa Welch
CO-OP No
Headline # 6259604
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$32,893.50
Net Total \$186,396.50
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	408	\$164,575.00
Nov. 2012	131	\$54,715.00
Grand Total:	539	\$219,290.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	3P- 4P (ET)	2		X	X	X	X			10	\$155.00	\$1,550.00	Charlotte (WCNC) (WCNC)		8/1/12
16.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	3P- 4P (ET)		1							5	\$155.00	\$775.00	Charlotte (WCNC) (WCNC)		8/1/12
17.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	4P- 4:59P (ET)			1	1	1	1			20	\$180.00	\$3,600.00	Charlotte (WCNC) (WCNC)		8/1/12
18.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	4P- 4:59P (ET)		1							5	\$180.00	\$900.00	Charlotte (WCNC) (WCNC)		8/1/12
19.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	4:59P- 5:29P (ET)			1	1	1	1			20	\$245.00	\$4,900.00	Charlotte (WCNC) (WCNC)		8/1/12
20.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	4:59P- 5:29P (ET)		1							5	\$245.00	\$1,225.00	Charlotte (WCNC) (WCNC)		8/1/12
21.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	4:58A- 5:58A (ET)			1	1	1	1			20	\$165.00	\$3,300.00	Charlotte (WCNC) (WCNC)		8/1/12
22.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	4:58A- 5:58A (ET)		1							5	\$165.00	\$825.00	Charlotte (WCNC) (WCNC)		8/1/12
23.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	5:29P- 5:59P (ET)			1	1	1	1			20	\$270.00	\$5,400.00	Charlotte (WCNC) (WCNC)		8/1/12
24.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	5:29P- 5:59P (ET)		1							5	\$270.00	\$1,350.00	Charlotte (WCNC) (WCNC)		8/1/12
25.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	5:59P- 6:30P (ET)	5		X	X	X	X			25	\$425.00	\$10,625.00	Charlotte (WCNC) (WCNC)		8/1/12
26.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	5:59P- 6:30P (ET)		2							10	\$425.00	\$4,250.00	Charlotte (WCNC) (WCNC)		8/1/12
27.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	5:58A- 6:58A (ET)			1	1	1	1			20	\$360.00	\$7,200.00	Charlotte (WCNC) (WCNC)		8/1/12
28.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	5:58A- 6:58A (ET)		1							5	\$360.00	\$1,800.00	Charlotte (WCNC) (WCNC)		8/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # 846235

Schedule Dates 10/02/12-11/05/12
Advertiser Obama for America (14538)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895
Product Political - US President (1174)
Brand 1537/DEM/US PRES (175051)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name BASSETT, LAURA
Phone/Fax (202) 338-6919 /
CPE 95/101/1537
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments

Date Entered 08/01/12
Last Modified 08/27/12
Entered By Melissa Welch
CO-OP No
Headline # 6259604
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$32,893.50
Net Total \$186,396.50
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	408	\$164,575.00
Nov. 2012	131	\$54,715.00
Grand Total:	539	\$219,290.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	10/02/12-11/02/12	5	:30	6:59P- 7:30P (ET)			1	1	1	1			20	\$630.00	\$12,600.00	Charlotte (WCNC) (WCNC)		8/1/12
30.0	Normal Line / SPOT	10/08/12-11/05/12	5	:30	6:59P- 7:30P (ET)		1							5	\$630.00	\$3,150.00	Charlotte (WCNC) (WCNC)		8/1/12
31.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	6:58A- 9A (ET)			2	2	2	2			40	\$360.00	\$14,400.00	Charlotte (WCNC) (WCNC)		8/1/12
32.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	6:58A- 9A (ET)		2							10	\$360.00	\$3,600.00	Charlotte (WCNC) (WCNC)		8/1/12
33.0	Normal Line / SPOT	10/02/12-11/02/12	5	:30	7:30P- 7:58P (ET)			1	1	1	1			20	\$695.00	\$13,900.00	Charlotte (WCNC) (WCNC)		8/1/12
34.0	Normal Line / SPOT	10/08/12-11/05/12	5	:30	7:30P- 7:58P (ET)		1							5	\$695.00	\$3,475.00	Charlotte (WCNC) (WCNC)		8/1/12
35.0	Normal Line / SPOT	10/02/12-11/02/12	4	:30	9A- 10A (ET)	3		X	X	X	X			15	\$180.00	\$2,700.00	Charlotte (WCNC) (WCNC)		8/1/12
36.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	9A- 10A (ET)		1							5	\$180.00	\$900.00	Charlotte (WCNC) (WCNC)		8/1/12
37.0	Normal Line / SPOT	10/05/12-11/02/12	4	:30	10P- Dateline NBC						1			5	\$1,350.00	\$6,750.00	Charlotte (WCNC) (WCNC)		8/1/12
38.0	Normal Line / SPOT	10/05/12-11/02/12	4	:30	7:58P- 9P (ET)						1			5	\$720.00	\$3,600.00	Charlotte (WCNC) (WCNC)	NBC PRIME	8/1/12
39.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	7:58P- The Voice		1							5	\$4,500.00	\$22,500.00	Charlotte (WCNC) (WCNC)		8/1/12
40.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	10P- 11:01P (ET)							1			\$630.00		Charlotte (WCNC) (WCNC)	NBC PRIME	8/1/12
40.0.1	Preempt	10/06/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NCAA NOTRE DAME	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # 846235

Schedule Dates 10/02/12-11/05/12
Advertiser Obama for America (14538)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895
Product Political - US President (1174)
Brand 1537/DEM/US PRES (175051)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name BASSETT, LAURA
Phone/Fax (202) 338-6919 /
CPE 95/101/1537
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments

Date Entered 08/01/12
Last Modified 08/27/12
Entered By Melissa Welch
CO-OP No
Headline # 6259604
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$32,893.50
Net Total \$186,396.50
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	408	\$164,575.00
Nov. 2012	131	\$54,715.00
Grand Total:	539	\$219,290.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	Normal Line / SPOT	10/13/12-11/03/12	4	:30	10P- Law and Order SVU							1		4	\$630.00	\$2,520.00	Charlotte (WCNC) (WCNC)		8/1/12
42.0	Normal Line / SPOT	10/06/12-11/03/12	5	:30	11:29P- 1:01A (ET)							1		5	\$425.00	\$2,125.00	Charlotte (WCNC) (WCNC)		8/1/12
43.1	Normal Line / SPOT	10/06/12-11/03/12	5	:30	6P- 6:30P (ET)							1		3	\$335.00	\$1,005.00	Charlotte (WCNC) (WCNC)		8/1/12
43.1.1	Preempt	10/13/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NCAA NOTRE DAME	
43.1.2	Preempt	11/03/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NCAA NOTRE DAME	
44.0	Normal Line / SPOT	10/06/12-11/03/12	5	:30	6:59P- 7:30P (ET)							1		5	\$225.00	\$1,125.00	Charlotte (WCNC) (WCNC)		8/1/12
45.0	Normal Line / SPOT	10/06/12-11/03/12	5	:30	6:57A- 9A (ET)							1		5	\$290.00	\$1,450.00	Charlotte (WCNC) (WCNC)		8/1/12
46.0	Normal Line / SPOT	10/06/12-11/03/12	5	:30	7:30P- 7:58P (ET)							1		4	\$250.00	\$1,000.00	Charlotte (WCNC) (WCNC)		8/1/12
46.0.1	Preempt	10/06/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NCAA NOTRE DAME	
47.0	Normal Line / SPOT	10/06/12-11/03/12	4	:30	7:58P- 9P (ET)							1		4	\$630.00	\$2,520.00	Charlotte (WCNC) (WCNC)		8/1/12
47.0.1	Preempt	10/06/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NCAA NOTRE DAME	
48.0	Normal Line / SPOT	10/06/12-11/03/12	5	:30	9A- 10A (ET)							1		5	\$270.00	\$1,350.00	Charlotte (WCNC) (WCNC)		8/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # 846235

Schedule Dates 10/02/12-11/05/12
Advertiser Obama for America (14538)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895
Product Political - US President (1174)
Brand 1537/DEM/US PRES (175051)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name BASSETT, LAURA
Phone/Fax (202) 338-6919 /
CPE 95/101/1537
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments

Date Entered 08/01/12
Last Modified 08/27/12
Entered By Melissa Welch
CO-OP No
Headline # 6259604
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$32,893.50
Net Total \$186,396.50
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	408	\$164,575.00
Nov. 2012	131	\$54,715.00
Grand Total:	539	\$219,290.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
49.0	Normal Line / SPOT	10/07/12-11/04/12	4	:30	6P- 6:30P (ET)								1	5	\$350.00	\$1,750.00	Charlotte (WCNC) (WCNC)		8/1/12
50.0	Normal Line / SPOT	10/07/12-11/04/12	4	:30	6:30P- 7:30P (ET)								1	5	\$630.00	\$3,150.00	Charlotte (WCNC) (WCNC)		8/1/12
51.0	Normal Line / SPOT	10/07/12-11/04/12	4	:30	8A- 9A (ET)								1	5	\$470.00	\$2,350.00	Charlotte (WCNC) (WCNC)		8/1/12
53.0	Normal Line / SPOT	10/08/12-11/05/12	4	:30	11P- 11:34P (ET)		1							5	\$515.00	\$2,575.00	Charlotte (WCNC) (WCNC)		8/1/12
54.0	Normal Line / SPOT	10/07/12-11/04/12	4	:30	9A- 9:58A (ET)								1	5	\$180.00	\$900.00	Charlotte (WCNC) (WCNC)		8/1/12
55.0	Normal Line / SPOT	10/02/12-10/30/12	4	:30	7:58P- The Voice			1						5	\$4,500.00	\$22,500.00	Charlotte (WCNC) (WCNC)		8/1/12
56.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	10P- Law and Order SVU				1						\$1,080.00		Charlotte (WCNC) (WCNC)		8/1/12
56.0.1	Preempt	10/03/12															Charlotte (WCNC) (WCNC)	S/I-Program Change/Spot -2012 Presidential Debate	
57.0	Normal Line / SPOT	10/10/12-10/31/12	4	:30	10P- Chicago Fire				1					4	\$1,080.00	\$4,320.00	Charlotte (WCNC) (WCNC)		8/1/12
58.0	M/G For 52.0.1,52.0.2,52.0.3,52.0.4,52.0.5 / SPOT	10/07/12-11/04/12	4	:30	11:30P- 12A (ET)								1	5	\$515.00	\$2,575.00	Charlotte (WCNC) (WCNC)		8/27/12
59.0	Normal Line / SPOT	10/02/12-11/03/12	4	:30	11P- 11:34P (ET)			1	1	1	1	1		25	\$515.00	\$12,875.00	Charlotte (WCNC) (WCNC)		8/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: